

BBA programme – 4th year of Undergraduate studies 2008-2009

Course	Code	Semester	Timetabled hours	Exam duration	ECTS credits
French Language and Civilization + DU	FLE411EIM	S1	104	2	4
Intercultural management	ICM411EIM	S1	20	2	2
Business Plan	BPL411EIM	S1	30	2	3
Firm Diagnosis	FDI411EIM	S1	30	2	3
Organizational Strategy	OGS411EIM	S1	30	2	3
International Marketing	IMA411EIM	S1	30	2	3
Firm Taxation	FIT411EIM	S1	20	2	2
Management and Control	MAC421EIM	S1	30	3	3
International Finance	INF411EIM	S1	20	2	2
Corporate Finance	CFI411EIM	S1	14	2	1
Thesis / Dissertation	THE411EIM	S1	50	-	4
Sub total S1			378	20	30
French Language and Civilization* + DU	FLC421EIM	S2	104	2	4
Knowledge Management	KLM421EIM	S2	10	2	1
E-business Management	EBU421EIM	S2	20	2	2
Financial Strategy	FIS421EIM	S2	20	2	2
Recruitment and HR sourcing	RHR421EIM	S2	20	2	2
International Human Resource Management	IHR422EIM	S2	30	2	3
Balanced scorecards	BSC421EIM	S2	20	2	2
Strategic Management	STM421EIM	S2	30	2	3
International Economics	IEC421EIM	S2	30	2	3
Marketing Implementation	MKI421EIM	S2	30	2	3
Sociology of organizations	SOC411EIM	S2	26	2	3
Logistics	LOG421EIM	S2	14	2	1
Thesis/Dissertation	THE421EIM	S2	50	-	5
Sub total S2			300	24	30
Total SEM1 + SEM2			678	44	60

* The French language course is compulsory for all non French speaking students.

This course is given during semester 1 to all students coming for the all year of for semester 1 only.

It is given during semester 2 exclusively to the students coming for semester 2 only.

Participation to the intensive French class during OLE ! + Participation to the mandatory French class allows possibility of obtaining the "Diplôme d'Université de Français Langue Etrangère » (DU), given by Université Montpellier III.